



Ollscoil Teicneolaíochta an Atlantaigh
Atlantic Technological University

PROGRAMME VALIDATION PANEL REPORT FORM

Date of Evaluation	24 th November 2022
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Programme Title(s)	Bachelor of Arts (Honours) in Business and Irish
Award Title(s):	Bachelor of Arts (Honours)
Programme Code(s)	SG_HBUSI_H08 - To be confirmed
NFQ Level	8
ECTS credits	180

Evaluation Panel Member:

Name & title	Job title & place of work	Role on panel
Gearóid Denvir	Emeritas Professor of Modern Irish, NUIG	Chairperson
Rónán Ó Dochartaigh	Language Director, Oideas Gael, Glen Cholm Cille, County Donegal	Panel Member
Máire Ní Chathmhaoil	Associate Professor School of Languages, Cultures and Linguistics, UCD	Panel Member
Dr Aodhmar Cadogan	Assistant Registrar, ATU Sligo	Recording Secretary
Michael Gill / Micheál Mac Ghiolla	Head of Department of Organisational Development, School of Business, ATU Mayo	Recording Secretary

Declaration Regarding Any Conflicts of Interest: The members of the Panel signed a form confirming that they did not have any conflict of interest.

Meeting groups

Institute Management: Dr Breda McTaggart, Head of School of Business & Social Sciences

Programme development team:

Persons met by validation panel

Name & title	Role in Institute	Rationale for presence at validation.
Dr Valerie McTaggart	Head of Department of Social Science, ATU Sligo	Head of Department
Dr Fiona Crowe	Head of Department of Education, St Angelas College, Sligo	Head of Department
Conal MacSheain	Department of Education, St Angelas College, Sligo	Programme Development Team
Mairéad Conneely	Department of Education, St Angelas	Programme Development Team

	College, Sligo	
Dr Carol Moran	Lecturer, Department of Business, ATU Sligo	Programme Development Team
Lorraine Murphy	Lecturer, Department of Business, ATU Sligo	Programme Development Team

Note: In the context of this report, a condition indicates an action or amendment which in the view of the validation panel must be undertaken prior to the commencement of the new (or revised) programme. Conditions are mandatory for Approval of the Programme(s). A recommendation indicates an action or amendment which in the view of the panel should be given serious consideration by the programme development team for implementation.

Validation criteria	Sufficient evidence / Insufficient evidence
<p>Rationale for the programme/module</p> <ul style="list-style-type: none"> • Philosophy underpinning the programme e.g. market for programme in the region and its relevance to the region • Graduate profile and employment opportunities for graduates • Rationale for the programme e.g. School's/Institute's strengths/opportunities • Programme Aims and Objectives • Expected intellectual development and Programme learning outcomes • Related existing programmes. 	<p>Sufficient evidence provided</p> <p>The panel acknowledges that this programme was a very exciting development and welcomed the joint nature of the programme from ATU and St Angelas given the future incorporation of St Angelas College Sligo in to the ATU.</p>
<p>Programme structure</p> <ul style="list-style-type: none"> • Delivery type (semesterised or stage-based) • Proposed mode of delivery (i.e., in-class, on-line, blended and/or part time) • Planned intake numbers (over the full duration of the programme) • Role of placement 	<p>Sufficient evidence provided</p> <p>The panel welcomes the engagement with Údarás ns Gaelteachta and the commitment from them to provide paid internships and placements over the summer to students on the programme.</p>
<p>Resources (over the full duration of the programme)</p> <ul style="list-style-type: none"> • Facilities and human and material resources available to mount the programme • Clarification of any staffing requirements • Location of the delivery • Specific s requirements: lecture rooms, laboratories, library, Information technology and other student supports • Confirmation regarding any new facilities and staffing requirements • Special requirements (e.g. remote access for distance learners) 	<p>Sufficient evidence provided</p> <p>The Panel welcomes the commitment of the Head of Faculty to the future resourcing of the programme in line with student numbers. The panel noted the initial forecasts for student numbers were sensible and prudent. Given that the programme will be jointly run from both campus due consideration needs to be given to embedding Irish Language across both campuses in a social context e.g. Irish 'Clubs / Seomra Cainte, Irish Classes for student and Staff / Ranganna do Dhaltáí eile atá suim sa teanga.</p>

<p>Access, Transfer and Progression Criteria</p> <ul style="list-style-type: none"> • Student admission requirements • Progression criteria from one stage to the next and to higher levels on the NFQ • Non-standard entry (e.g. mature candidates and candidates with experiential learning) N/A • Transfer policy into the programme and onto other programmes 	<p>Sufficient evidence provided</p>
<p>Curriculum</p> <ul style="list-style-type: none"> • A matrix exhibiting the academic pathway and the relationship between modules • The consistency between the programme content, teaching methods and the programme learning outcomes • Balance between the depth and breadth of the programme • Rigour of the academic standard in the final stage of the programme • Student workload • Practice: the role and management of placement or work-based projects. 	<p>Sufficient evidence provided for the delivery of this module.</p> <p>The Final dissertation may be completed in Irish or English / as Gaelige nó as Béarla. The subject for the dissertation should be relevant to the Irish Language / Gaeltacht context.</p> <p>The balance of modules and content and the structure of delivery was deemed acceptable.</p>
<p>Assessment</p> <ul style="list-style-type: none"> • The appropriateness of the modes of assessment to be used • The balance between the marks awarded for different assessment modes (e.g. continuous assessment, projects, reports, sit-down examination) • Confirmation that all of the programme learning outcomes are appropriately and adequately assessed within the set of module assessments. 	<p>Sufficient evidence provided</p> <p>Some module lack detail on the breakdown of the assessment elements.</p>
<p>Staffing</p> <ul style="list-style-type: none"> • Quality and specialities of staff available to support the programme • Technical and administrative support 	<p>Sufficient evidence provided</p> <p>Commitment to staffing evidenced.</p>

<ul style="list-style-type: none"> • Staff development • Industrial/commercial profile of staff • Research and publications 	
<p>Programme Administration and Quality Assurance</p> <ul style="list-style-type: none"> • Procedure for managing programme • Student support student counselling and tutorial arrangements • Aspects of programme which highlight and foster study skills, independent learning and the inculcation of individual responsibility in students • EU and international aspects if appropriate • Feedback mechanisms e.g. use of surveys, focus groups and follow-up actions. 	<p>Sufficient evidence provided</p> <p>Current arrangements will cover QA requirements.</p>
<p>Commendation: The panel commended the programme for the thoroughness of the documentation and they acknowledge the hard work and enthusiasm of the development team in bringing the programme forward. This could be a very significant development for the west and north west region and provides a unique opportunity for students to secure local employment and contribute to the development and economic sustainability of the Gaelteacht regions.</p> <p>Condition:</p> <ol style="list-style-type: none"> 1. The programme must include a ECTS allocation for the completion of Irish Language immersion in the Gaeltacht with possibly a report and /or Pass/ Fail assessment element factored into the design of the programme. The commitment from Údarás na Gaeltachta is significant and would enable paid internships for 3 months. Other forms of work placement / experience are also possible which would meet the teaching council admission requirements and be of benefit to the students. <p>Recommendation:</p> <ol style="list-style-type: none"> 1. Timetables will require special consideration to facilitate classes on both campuses and the practicalities of students moving between the locations. These practical considerations need to be closely managed. 2. There are a number of the Irish modules particularly, that specify 100% Final Exam or 100% CA. The development team indicated that these will be broken down into a number of assessment elements. These should be outlined more clearly in the module descriptors. The team should also review the hourly allocation to ensure they are in line with ATU conventions. E.g. IRIS06002, IRIS06005, IRIS06006, IRIS0700, IRIS07005, IRIS0700, IRIS08026 	

Overall decision of the panel	
The panel agreed to recommend to the Academic council the approval of the following programme: Bachelor of Arts (Honours) in Business and Irish	

Chairperson: Gearóid Denvir

Date _____

Secretary:



Date: 20/12/2022

Dr Aodhmar Cadogan

Programme Schedules

SG_HBUSI_H08

Approved Programme Schedule

Delivered In	Code	Intake	Title	Credit	ME	FT	FO	CA	PF	EXAM	PROJ	Total
SEM 1	COMM06075	202200	Skills for Success	05	M	3.00	0	100	0	0	0	100
SEM 1	ORBE06011	202200	Organisational Behaviour	05	M	3.00	0	100	0	0	0	100
SEM 1	MKTG06082	202100	Marketing	05	M	3.00	0	100	0	0	0	100
SEM 1	IRIS06002	202200	An Gearrscál sa Ghaeilge	05	M	2.66	0	0	0	100	0	100
SEM 1	IRIS06001	202300	Gaeilge agus Cumarsáid 1	05	M	3.00	0	100	0	0	0	100
SEM 1	IRIS06004	202300	Athbheochán na Gaeilge	05	M	3.00	0	30	0	70	0	100
SEM 2	CAPP06046	202100	ICT Applications	05	M	3.00	0	0	0	0	100	100
SEM 2	ECON06022	202100	Microeconomics	05	M	3.00	0	40	0	60	0	100
SEM 2	MATH06103	202200	Data Analytics	05	M	3.00	0	100	0	0	0	100
SEM 2	IRIS06003	202300	Gaeilge agus Cumarsáid 2	05	M	3.00	0	100	0	0	0	100
SEM 2	IRIS06005	202200	An Béaloideas agus an Fhilíocht Bhéil	05	M	3.00	0	0	0	100	0	100
SEM 2	IRIS06006	202200	An Fhilíocht sa Ghaeilge	05	M	3.00	0	0	0	100	0	100
SEM 3	MGMT07062	202100	Management	05	M	3.00	0	30	0	70	0	100

Delivered In	Code	Intake	Title	Credit	ME	FT	FO	CA	PF	EXAM	PROJ	Total
SEM 3	ACCT07035	202100	Introduction to Business Finance 1	05	M	3.00	0	40	0	60	0	100
SEM 3	MKTG07122	202100	Web and Social Media Analytics	05	M	3.00	0	40	0	60	0	100
SEM 3	IRIS07001	202300	Gaeilge agus Cumarsáid 3	05	M	3.00	0	100	0	0	0	100
SEM 3	IRIS07003	202300	Litriocht na Gaeilge san Ochtú hAois agus na Naoú hAois Déag	05	M	3.00	0	0	0	100	0	100
SEM 3	IRIS07002	202300	An Ghaeilge agus an Saol Gairimiúil	05	M	3.00	0	100	0	0	0	100
SEM 4	HRM07021	202100	Human Resource Management	05	M	3.00	0	100	0	0	0	100
SEM 4	ACCT07036	202100	Introduction to Business Finance 2	05	M	3.00	0	40	0	60	0	100
SEM 4	LAW07066	202100	Emerging Trends in Business Law	05	M	3.00	0	50	0	50	0	100
SEM 4	IRIS07004	202300	Gaeilge agus Cumarsáid 4	05	M	3.00	0	100	0	0	0	100
SEM 4	IRIS07005	202200	Drámaíocht agus Scannánaíocht na Gaeilge	05	M	3.00	0	100	0	0	0	100
SEM 4	IRIS07006	202300	An Litriocht Réigiúnach	05	M	3.00	0	0	0	100	0	100
SEM 5	RSCH08019	202100	Research Methods	05	M	3.00	0	100	0	0	0	100
SEM 5	ENTR08007	202100	Business Enterprise & Entrepreneurship	05	M	3.00	0	100	0	0	0	100
SEM 5	ECON08009	202100	Macroeconomics	05	M	3.00	0	40	0	60	0	100

Delivered In	Code	Intake	Title	Credit	ME	FT	FO	CA	PF	EXAM	PROJ	Total
SEM 5	IRIS08026	202200	An tSochtheangeolaíocht	05	M	2.66	30	0	0	70	0	100
SEM 5	IRIS08021	202200	Mionstaidéar ar Shaothair Liteartha Roghnaithe	05	M	2.66	0	100	0	0	0	100
SEM 5	IRIS08028	202300	Próslitríocht na Gaeilge sa Seachtú hAois Déag agus Filíocht na Nua-Ghaeilge Moiche	05	M	3.00	0	0	0	100	0	100
SEM 6	MGMT08035	202100	Strategic Management	05	M	3.00	0	100	0	0	0	100
SEM 6	DIGT08008	202100	Digital Transformation	05	M	3.00	0	100	0	0	0	100
SEM 6	RSCH08020	202100	Dissertation	10	M	0.50	0	100	0	0	0	100
SEM 6	IRIS08027	202300	Ceartúsáid na Gaeilge	05	M	3.00	0	100	0	0	0	100
SEM 6	IRIS08010	202200	An t-Úrscéal sa Ghaeilge	05	M	2.00	0	100	0	0	0	100