

## Differential Validation

(Major Programme Changes – Type A)

### Section A

### Report of the Review Panel

<b>Programme Reference Number:</b>	M030
<b>Faculty/School(s):</b>	Business
<b>Department(s):</b>	Tourism & Sport

#### Details of Programme(s) Reviewed

<b>Programme Title:</b>	<b>Tourism &amp; Hospitality</b> BA (Hons) in Hospitality Management Ba (Ord) in Tourism & Hospitality Operations Certificate in Culinary Skills
<b>Programme Code:</b>	LY_RHOSM_B LY_HOSO_D LL_RCSKL_S
<b>Embedded Awards:</b>	

<b>Date of Review:</b>	Monday May 27 <sup>th</sup>
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#### Review Panel

Panellist Role	Name	Organisation	Job Title
Chair	Bred McTaggart	ATU	Head of School
Industry Discipline Expert*	Aisling Arnold	Arnold's Hotel	CEO
Academic/HoD	Noel Murray	MTU	Head of Dept
Student Rep	N/A		
Academic Secretary	Simon Stephens	ATU	Assistant Registrar
Recording Secretary	N/A		

## Programme Board

The panel met the staff listed below during the review of the proposed modifications.

Rosemary Dewhirst	Patrick Brennan
Patrice Duffy	Jonathan Sultan
Conor McTiernan	Eddie McMenamin
Ciara Quinlan	Tim Dewhirst
Helena Quinn	Michelle Hunter
Dorothy Bird	

## Summary of Proposed Modifications

### BA (Hons) in Hospitality Management

- Sem 3: Financial Information and Decision Making – title change to Financial Accounting for Hospitality, modification to MLO's
- Sem 4: Specialised Restaurant changed from 5 ECTS to 10 ECTS, Modification of title to Restaurant Management and addition of two MLO's
- Sem 4: Events Management changed from 10 ECTS to 5 ECTS, amends to MLO's
- Sem 5: Financial Accounting for Hospitality – title change to Management Accounting for Hospitality, reduction in number of ECTS – 10 to 5 ECTS
- Sem 5: Inclusion of new module: Lean Six Sigma for the Hospitality Sector (5 ECTS)
- Sem 5: Amend made to syllabi Strategic Revenue Management – reference to HOTS in module description and MLO's
- Sem 6: Amend made to syllabi Strategic Hospitality Management – reference to HOTS in indicative syllabus

### BA in Tourism & Hospitality Operations

- Remove the current scheduled Stage 3, Semester 6, Guiding module (10 ECTS) and replace it with a Tourism and Policy module (10 ECTS).
- In light of the inclusion of this module, changes are also requested by PDT to the current Tourism Destination Development module, Stage 3, Semester 6. This requires an amendment to MLO'S, a reframing of some content, and a change in the indicative assessment. Resources have also been updated.

### Certificate in Culinary Skills

- Replace current module "Seafood Culinary Practice" with new module Modern Cookery and Larder Techniques

## **Rationale for Modifications**

### **BA (Hons) in Hospitality Management**

Having delivered the programme for two years, the Department conducted an interim review of the programme and considered multiple inputs including: faculty insights based on modules delivery to date; relevant comments and discussions at programme boards; student feedback; changes in industry practices and trends in module delivery.

Based on the above, the outlined proposed changes were identified.

Accounting modules be amended to ensure appropriate content and sequencing of delivery is improved. The 'Financial Accounting for hospitality' module has changed from a 10 credit to a 5 credit and has been moved to semester 3. 'Financial information and Decision Making' has been renamed 'Management accounting for Hospitality' and has been moved to semester 5.

To introduce a new 'Lean 6-Sigma for Hospitality' module, semester 5, to ensure graduates have a systems-designed, customer focused approach to achieving operational efficiency, a clear response to industry and pedagogical trends

### **BA in Tourism & Hospitality Operations**

The decision to include a Tourism and Policy module has been taken on the basis that this module would be of significant universal benefit to all the students in this final stage of the programme.

The current scheduled Guiding module offers a niche benefit to those pursuing tourism, however, a Tourism and Policy module would, in combination, with the Tourism Destination Development module particularly, ensure both Tourism and Hospitality students would benefit.

This addition would ensure students would be exposed to optimal sectoral subject content and gain a deeper understanding and knowledge of the current policy context and its relationship to the challenges and opportunities of sustainable tourism destination development.

### **Certificate in Culinary Skills**

Certificate in Culinary Skills is a Springboard funded programme (Level 6, 1 year duration).

Students had, in the past, the option to progress to Higher Certificate in Culinary Arts (also a consortium Springboard funded programme).

This programme did not receive Springboard funding in last funding call.

Now the progression opportunity for graduates of the Certificate in Culinary Skills is Year 2 of BA (Ord) in Culinary Arts. Currently a Sem 4 module validated on this programme is "Seafood Processing & Culinary Practice". Upon review by programme team there is too much repetition between this module and a Sem 2 module on the Certificate in Culinary Skills, "Seafood Culinary Practice".

Hence the proposal for a major change to replace this Sem 2 module on the Certificate in Culinary Skills.

## Findings

### Overall Finding

Approved without changes	
Approved subject to recommendations	<b>YES</b>
Rejected	

### Reason for Overall Finding

Excellent documentation and in-panel presentation which provided a clear context and rationale for the proposed changes.

### Conditions

N/A

### Recommendations

- Change MLO 1 for TOURTS703 Tourism Policy from “Assess” to Investigate.
- Consider validating *TOURTS 702 Tourism Destination Development* as a Microcredential.
- As a Programme Boards Review the Assessment Strategy for modules which have changed ECTS weighting and capture this in the published Assessment Schedule.
- Review the changes after 1 intake and reflect on the need for *Guiding* as a full module and/or as a key component within a module.
- Review the Award title and consider changing from BA to BBS at the next Programmatic review.

### Commendations

- The panel commends the quality of the documentation and in-panel presentation.
- The panel commends the inclusion of module *HOSPTS802 Lean Six Sigma for the Hospitality Sector*.

## Report Approval

This report has been agreed by the evaluation panel and is signed on their behalf by the chairperson.



Dr Breda McTaggart  
Differential Validation Panel Chair

**27.05.204**